

Governor's Conference on Economic Development



September 5-7, 2018

Kansas City Marriott Downtown

See what's **NEXT** for our state as initiatives aimed at creating more jobs and higher pay take shape under Gov. Eric Greitens' leadership.

When

September 5-7, 2018

Where

Kansas City Marriott Downtown
200 W 12th St, Kansas City, MO 64105

For more information

Visit ded.mo.gov/MoGovCon

Highlights of the Conference

- Governor's Luncheon
- Breakout Sessions
- Evening out at No Other Pub by Sporting KC
- Exhibitor's Welcome Reception
- Networking Opportunities
- News on DED's major initiatives that you won't want to miss

Thursday Evening Reception

No Other Pub by Sporting KC is a one-of-a-kind sports venue, gaming parlor, and social lounge in downtown Kansas City's Power & Light District. Watch sporting events on a 10 foot by 15 foot video wall, while enjoying local craft beers and spirits.

Want to get in the game? The gaming parlor is the place for you with your choice of bowling, golf simulators, table tennis, shuffleboard, billiards, foosball, darts, arcade games and more!

When

Thursday, September 6, 6:00 p.m.- 8:00 p.m.

Bus available starting at 5:30 p.m. and will run until 9:30 p.m. or you can walk five short blocks to No Other Pub.

Where

1370 Grand Blvd Kansas City, MO 64106

Cost

Included in full conference registration
(Guest tickets available for purchase at registration)

Sponsorship Opportunities

Sponsoring the conference is a great way to promote your organization/business on a statewide scale to a targeted audience of economic developers and community and educational leaders.

All sponsorship opportunities receive: digital and social media promotion before, during and after the conference, and your organization's name on conference signage and printed materials.

\$7,500 Sponsorship Opportunity

- Choice of event or promotional item (listed below)
- Five conference registrations with reserved seating during the Governor's Luncheon
- Logo placement on conference bag
- Logo placement on the conference website
- Banner ad on conference app
- Exhibit booth (optional)

\$2,500 Sponsorship Opportunity

- Choice of event or promotional item (listed below)
- Two conference registrations
- Shared logo placement on app banner
- Logo placement on the conference website

\$5,000 Sponsorship Opportunity

- Choice of event or promotional item (listed below)
- Three conference registrations with reserved seating during the Governor's Luncheon
- Logo placement on the conference website
- Banner ad on conference app
- Exhibit booth (optional)

\$1,000 Sponsorship Opportunity

- Choice of event or promotional item (listed below)
- One conference registration
- Logo placement on the conference website

Digital & social media promotion distribution is proportionate to sponsorship level: \$7,500 level receives full-screen digital promotion; \$5,000 level receives half-screen; \$2,500 level receives quarter-screen; and \$1,000 level receives shared-screen.

Sponsorship events and promotions

Choose an event for your sponsorship to be applied.

\$7,500 and \$5,000 sponsors receive an exhibit booth at no additional charge

Events

Exhibitors Reception

Wednesday, September 5, 2018

Sponsorship Opportunities available:
\$7,500 (1), \$5,000 (1), \$2,500 (2), \$1,000 (4)

Breakfast with Exhibitors

Thursday, September 6, 2018

Sponsorship Opportunities available:
\$7,500 (1), \$5,000 (1), \$2,500 (2), \$1,000 (4)

All Refreshment Breaks

Wednesday, Thursday, and Friday

Sponsorship Opportunities available:
\$7,500 (1), \$5,000 (1), \$2,500 (2), \$1,000 (4)

Governor's Luncheon

Thursday, September 6, 2018

Sponsorship Opportunities available:
\$7,500 (4), \$5,000 (4), \$2,500 (4), \$1,000 (6)

Evening Reception at

No Other Pub by Sporting KC

Thursday, September 6, 2018

Sponsorship Opportunities available:
\$7,500 (1), \$5,000 (2), \$2,500 (2), \$1,000 (4)

**Special Sponsorship \$1,000 for animal greeters at the doors*

Breakfast Buffet

Friday, September 7, 2018

Sponsorship Opportunities available:
\$7,500 (1), \$5,000 (1), \$2,500 (2), \$1,000 (4)

Promotional Items

Neck Lanyard for Name Badges

\$1,000 sponsorship (includes one full conference registration)

Your company name or logo printed on the lanyards

Promotional Bag Stuffers

\$500 sponsorship (includes one full conference registration)

Sponsor can provide up to 500 promotional items to be included in conference bags

Be an Exhibitor!

Want to still get in on the action for a more economical price? For just \$500, you can have a booth at the conference, showcase your products and services, and connect with this group of movers and shakers. You can personally distribute product samples and/or sales brochures. As an Exhibitor you receive one full conference registration, a \$285 value alone.

The Exhibitor's Reception will be held on Wednesday. Be first in line to greet conference attendees on Wednesday with more than twice the amount of time to network. Further details and exhibit hours are shown on the facing page.

Sponsor/Exhibitor Registration

For online registration visit ded.mo.gov/MoGovCon

I would like to sponsor the following event(s) or item(s):

Event / Promotional Item: _____

Sponsorship Level \$7,500 \$5,000 \$2,500 \$1,000 \$500 (Bag Stuffers or Exhibitor)

**\$7,500 and \$5,000 sponsorships include exhibit booth at no additional charge.*

Organization Name: _____

Contact Person: _____

Contact Email: _____

Attendee Name(s): _____

Attendee Email(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Total Amount Enclosed: \$ _____

Please make checks payable to: The Hawthorn Foundation

Exhibitor Information

Exhibitors receive a 6ft. skirted table, two chairs, a wastebasket, and one full conference registration (\$285 value).

EXHIBIT HOURS

Wed., Sept. 5, 9 am - 12 pm: Exhibit setup

12:00 - 6:00 pm: Exhibit area open

5:00 - 6:00 pm: Exhibitor's Welcome Reception

Thurs., Sept. 7, 7:00 am - 4:15 pm: Exhibit area open

7:00 - 8:30 am: Breakfast with Exhibitors

4:15 - 5:30 pm: Exhibit tear down

Cancellation Policy: Cancellation of registration and contract prior to Friday, August 3, 2018 forfeits 50% of total fee remitted. Cancellations postmarked after Friday, August 10, 2018 will forfeit all fees remitted. All cancellations must be in writing.

In the event of low participation, management reserves the right to cancel all exhibits. Should this occur, you will be notified and money received for exhibit reservations will be refunded no later than October 15, 2018.

The undersigned exhibitor hereby agrees to indemnify and hold forever harmless management of the 2018 Missouri Governor's Conference on Economic Development, its officers, agents and employees for any loss, damage or injury sustained by an exhibitor or any other person caused by fire, theft, water, accidents or in any other manner resulting from the act or failure to act of the undersigned exhibitor, its agents or employees or by any other party or parties.

Exhibitors will only display facilities, products and services regularly offered by them. Exhibitors must receive consent from the KC Downtown Marriott, Kansas City should food or beverage products be distributed in any form. Additional items (electrical, communications, material handling, carpet, etc.) will be the responsibility of the exhibitor.

I hereby authorize the above registration and contract form and agree to abide by the terms and conditions as set forth by management of the 2018 Missouri Governor's Conference on Economic Development. By signing this Electronic Signature Acknowledgment Form, I agree that my electronic signature is the legally binding equivalent to my handwritten signature. Whenever I execute an electronic signature, it has the same validity and meaning as my handwritten signature. I will not, at any time in the future, repudiate the meaning of my electronic signature or claim that my electronic signature is not legally binding.

Authorized by: _____ **Authorized Signature:** _____

Title: _____ **Date:** _____

For more information or to order your sponsorship or exhibit space, contact:

Annette Wallace, CMP

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