

Naturally MERAMEC: Growing & Sharing the Region's Agri-CULTURE

AGRIBUSINESS AND AGRITOURISM
CLUSTERING ANALYSIS

Naturally Meramec Project Vision:

Foster opportunities for entrepreneurship and local business growth that results in a blending of commodities and services into a seamless network that creates a destination for those who want to slow down their pace and enjoy the region's history, agricultural and culinary experience and diverse natural resources.

To this end, *Naturally Meramec* could result in:

- Local producers and businesses working together to produce, market and promote each other as a total package.
- A cooperative purchasing strategy for local businesses to bulk-purchase products not produced locally.
- New entrepreneur opportunities and access to technical support for business development.
- Local farms that provide the "farm experience" to visitors.
- Local fare prepared using local products.
- Providing opportunities for visitors/citizens to enjoy the natural and cultural heritage of the region.
- A comprehensive marketing strategy for the region that emphasizes patron services.

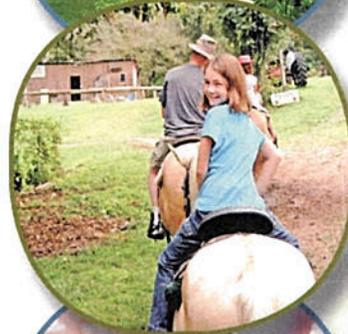
Naturally Meramec will not only strengthen and support our family farms but also our rural communities.

For More Information:

The Consortium has been formed, and county-level meetings have been held to identify needs. Two regional meetings have been held. Work is beginning on an interactive, regional website.

For more information and to get involved, contact:

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For more
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