Naturally Meramec Project Vision:

Foster opportunities for entrepreneurship and local business growth that results in a blending of commodities and services into a seamless network that creates a destination for those who want to slow down their pace and enjoy the region’s history, agricultural and culinary experience and diverse natural resources.

To this end, Naturally Meramec could result in:
- Local producers and businesses working together to produce, market and promote each other as a total package.
- A cooperative purchasing strategy for local businesses to bulk-purchase products not produced locally.
- New entrepreneur opportunities and access to technical support for business development.
- Local farms that provide the “farm experience” to visitors.
- Local fare prepared using local products.
- Providing opportunities for visitors/citizens to enjoy the natural and cultural heritage of the region.
- A comprehensive marketing strategy for the region that emphasizes patron services.

Naturally Meramec will not only strengthen and support our family farms but also our rural communities.

For More Information:

The Consortium has been formed, and county-level meetings have been held to identify needs. Two regional meetings have been held. Work is beginning on an interactive, regional website.

For more information and to get involved, contact:

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