The St. Louis Region
Strategies for Job Creation

• Existing St. Louis businesses can expand their operations to meet increased demand for their products or services, or through the launch of new products and services

• Businesses outside of St. Louis can be recruited to relocate or expand their operations into St. Louis

• Entrepreneurs can take innovative ideas and create new St. Louis-based businesses or “start-ups”
Strategic Considerations

- International Trade
- Targeted Industry Clusters
- Talent Development
- Business Retention
- Marketing
- Taxes/Incentives
Strategies for Job Creation
Business Expansion
Business Recruitment

Gov. Nixon announces Spectrum Brands to expand Pet, Home & Garden Division HQ

St. Louis, MO
Corporate Lifecycles
Strategies for Job Creation
Startups
Startups
Startup Activity
Startup Activity
Charging Ahead
Missouri Steps Up
Record of Achievements

• Leading early-stage fund in Midwest

• Broad bipartisan support

• $23 million appropriation

• Over $400 million in follow-on capital
Accelerate St. Louis
St. Louis Regional Chamber
Questions