



March 27, 2009

MISSOURI COMMUNITY NEWS

\$2M Gift to MU Supports Biomedical Research Students



The University of Missouri School of Medicine has announced a \$2 million gift from Tom and Anne Smith to create an MD-PhD program. The money will fund scholarships for MU students who want to pursue the seven to eight years of schooling needed to become physician-scientists. People with this training are in high demand in the field of biomedical research, MU leaders said. [Read more...](#)

Show-Me Green Sales Tax Holiday Means Savings on Purchase of Certain Appliances April 19-25

Nine counties, 57 cities and eight special districts in Missouri have chosen to participate in Missouri's first Show-Me Green Sales Tax Holiday in April. The holiday exempts consumers from state sales taxes on energy-efficient appliances from April 19-25. It will mean a savings of at least 4.225 percent for those who buy new Energy Star-qualified appliances in Missouri during the holiday. City and county sales taxes will also be waived in participating areas. [Read more...](#)



Lakeside with the Locators 2009

What's the Best Way to Spend your Limited Marketing Dollars?



Spending time individually with four to six national site location consultants while you're attending the MEDC Spring Conference, June 3-5 at Lake Ozark! Confirmed consultants include: Brian Pratt, Deloitte & Touche; Jonathan Sangster, CB Richard Ellis; and Tim Monger, Colliers Location Advisory & Incentives Practice. Regional areas, individual communities or utilities may send two representatives to participate in this rare opportunity. Confirm your registration with [Missy Bonnot](#), MEDC Marketing Committee Co-Chairman, Jefferson City Area Chamber of Commerce, (573) 638-3582. [Read more...](#)

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COMMUNITY

WORKFORCE

BUSINESS

GLOBAL NEWS

UPCOMING EVENTS

March 31, 2009

[Women's History Month Proclamation](#)

March 31 - April 1, 2009

["Basic Training in the 4-Point Main Street Approach to Revitalization"](#)

March 31 - April 2, 2009

[2009 Heartland Conference "Preparing the Workforce for the Changing Midwest Economy"](#)

April 1 - 2, 2009

[Missouri's Climate Change Dialogue and the Utility & Energy Conference](#)

April 2, 2009

[Missouri Transportation Development Conference](#)

Richmond Begins Renovation of Art District

The city of Richmond's downtown revitalization project is underway with new lighting and sidewalks nearly finished. The next step will be to spruce up the buildings and carry out the Farris Arts District Project. The project will include the Farris Theatre, built in 1901, and the two buildings behind the theater. The city is utilizing Neighborhood Assistance Program (NAP) tax credits to help fund the renovations. [Read more...](#)



Branson Airport Announces New Destination with Second Carrier



Sun Country Airlines will begin offering nonstop service to and from Minneapolis-St. Paul for an introductory one-way fare of \$79 when the new Branson Airport opens. Sun Country is the second airline to sign on at the new airport, scheduled to open May 11. [Read more...](#)

FOCUS ON MISSOURI

National Coalition for Capital Endorses Grow Me State Initiative

Forward-Looking Programs Will Create Better Jobs for Missourians



The National Coalition for Capital has announced that it is endorsing Missouri's Grow Me State Initiative. The Grow Me State Initiative will create coordinated and sustainable state policies to encourage technology-based economic development, including: funding an

Angel Tax Credit program to bridge the gap in equity funding for early stage companies in Missouri; funding a Proof of Concept program and a Seed Capital Revolving Fund to improve the conversion of R&D into Missouri-based jobs and products; and strengthening the state's commitment to the Missouri Technology Corporation. [Read more...](#)

First Lady to Present Women's History Month Proclamation

First Lady Georganne Nixon will present the Women's History Month Proclamation to the Missouri Women's Council on Tuesday, March 31, at 10:00 a.m. in the Missouri State Capitol Museum (West End). The presentation will be made in front of the Women's Council History Exhibit.



Associated Industries Hosts 2009 Missouri Transportation Conference



Associated Industries of Missouri and its transportation division, the Missouri Transportation and Development Council (MTD), are hosting the 2009 Missouri Transportation Development Conference in Jefferson City, April 2, at the Capitol Plaza Hotel. The program will include a discussion of the needs and funding issues affecting all modes of transportation, including multimodal freight transportation, public transit and highways. Governor Jay Nixon and MEDC President Ben Jones will address the conference. [Read more...](#)

April 8, 2009

Session 4 - "The Basics of Importing"

["The Basics of International Trade" Seminar Series](#)

April 8, 2009

[Wind Industry Supply Chain Workshop](#)
St. Louis

April 19 - 22, 2009

[International Conference on Business Incubation - "Building on Best Practices"](#)

April 19 - 23, 2009

[Heartland Economic Development Course](#)
Adams Pointe Conference Center - Blue Springs, Missouri

April 21 - 22, 2009

[Complying with U.S. Export Controls](#)

April 22 - 23, 2009

[Energy Summit](#)

April 22 - 24, 2009

[Exploring Innovation: A Conference on Community Development](#)

April 23, 2009

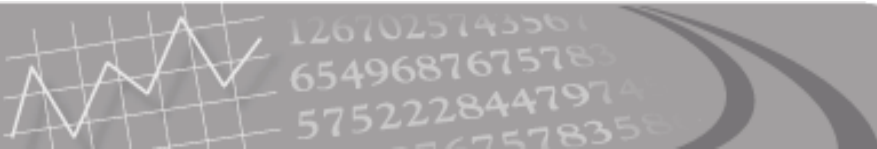
[How To Develop an Export Management and Compliance Program](#)

April 30 - May 1, 2009

[Entrepreneurial and Small Business Strategies](#)

PAST ISSUES

[Missouri Focus](#)
March 20, 2009



Missouri Farm and Agribusiness



Missouri ranks second in the nation for the number of farms, and has nearly 300,000 workers employed on farms and in agribusiness industries across the state. Missouri's top agribusiness industries are pesticides and chemical manufacturing plants, farm supplies, and meat and poultry processing plants. [Read more...](#)

Retail Trade Analysis: Ozark Workforce Investment Area

Retail trade is one of the key indicators of regional economic health, and pull factors measure the retail sales captured by counties. The retail strength of a county is a function of the customer base served, the buying power of the customer base, and overall quality of the retail environment. The Ozark WIA Retail Trade report shows Taney County had the highest pull factor in the region. [Read more...](#)



[Missouri Focus](#)
[March 13, 2009](#)

[Missouri Focus](#)
[March 6, 2009](#)

[Missouri Focus](#)
[February 27, 2009](#)

[DED PRESS RELEASES](#)

[QUICK LINKS](#)

[Dept. of Economic Development \(DED\)](#)

[State of Missouri](#)

[Missouri Business Portal](#)

[Missouri Women's Council](#)

[Missouri Women Owned Business Network](#)

[Missouri LocationOne](#)

[MissouriCareerSource.com](#)

[MERIC](#)

[Division of Tourism](#)

[Missouri Development Finance Board](#)

[Missouri Community Betterment](#)

[Missouri Community Service Commission \(MCSC\)](#)

[Missouri Main Street Connection](#)



DED Revokes Tax Credit Issued to Washington Woman who Pleaded Guilty to Employing Illegal Aliens

The Department of Economic Development (DED) has revoked the tax credit issued to a Franklin County woman who pleaded guilty to employing at least 10 illegal aliens during a 12-month period. It is the first time the department has revoked the tax credit of a business or individual for employing illegal aliens. [Read more...](#)

St. Louis TV Station Advertises MissouriCareerSource Jobs

DWD and St. Louis affiliate [KTVI-TV/FOX 2](#) have partnered to create a feature on the station's Web site that allows visitors to download and review over 2,000 St. Louis-area jobs found in the job openings database of [MissouriCareerSource.com](#). St. Louis Central Career Center business representative Pete Petersen researches and packages the job openings and coordinates with the station to keep them updated. KTVI Consumer Reporter Elliot Weiler said the idea is "to give people some glimmer of hope in what is otherwise a constant

Onshore Technology Adding 100 Tech Jobs

Onshore Technology Services, located in Macon, Joplin and Lebanon, trains the rural workforce in advanced technology professions to provide "rural outsourcing" as an alternative to offshore outsourcing. The company plans to add 100 new technology jobs in 2009. [Read more...](#)

Summers @ Mizzou Build-a-Business Camp – July 26-29

Applications are now available for the Summers @ Mizzou "Build-a-Business Camp," July 26-29, for young people ages 12-15 (grades 6-9) interested in exploring entrepreneurship. Build-a-Business camp will help 4-H members and other

Women's Council Exhibit Honors Women who have Shaped Missouri's History

The Missouri Women's Council is sponsoring an exhibit currently on display in the State Capitol Museum that honors Missouri women whose historic achievements have helped shape the Show Me State throughout history. The exhibit, "Outstanding Missouri Women," features more than 60 Missouri women who have made a difference through their leadership, dedication and courage. It will run through the entire month of March. [Read more...](#)

Livingston County Receives Federal Funds

Livingston County has been chosen to receive \$8,547 in federal funds to supplement food and shelter programs. The selection was made by a national board that is chaired by the Department of Homeland Security's Federal Emergency Management Agency and consists of representatives from several national organizations. A local board is charged with distributing funds to help expand the capacity of food and shelter programs in high-need areas. [Read more...](#)

drumbeat of negative news." The job openings are also mentioned in the station's nightly newscasts. DWD Director Julie Gibson, whose agency administers MissouriCareerSource, lauded the partnership for the way it provides an additional boost to area job seekers' career search efforts. She indicated that DWD would be pursuing similar partnerships statewide.

St. Ann Career Fair Draws Over 1,400

Staff from the St. Louis County Deer Creek Career Center helped conduct a March 18 Job Fair in St. Ann that brought more than 1,450 attendees. Along with the 61 employers who participated in the fair, Career Center staff and others stayed long after the closing time to accommodate the needs of the participants. Center Supervisor Frank Alaniz captured the sentiments of all participants: "It was a good day for job seekers and businesses!" [Read more...](#)

DWD Area Leader Attains National Certification

Mike Gavura, DWD Regional Coordinator for the St. Louis metro area, recently completed all the necessary requirements to attain the Certified Workforce Development Professional (CWDP) credential by the [National Association of Workforce Development](#)

youth discover and tap into their potential as the up and coming "entrepreneurial generation." The program will involve 3 days and 3 nights of hands-on activities on the University of Missouri Campus and in downtown Columbia. [Read more...](#) [Registration form](#)

Monsanto Predicts Growth Despite Weak Economy

Despite concerns about a slowing rural economy and a downturn in major markets around the globe, Monsanto, the world's largest seed company, is not pulling back on growth targets, according to Brett Begemann, executive vice president of Monsanto's global commercial business. The company expects earnings-per-share growth in both the second and third quarters to be in the 10 to 12 percent range. [Read more...](#)

O'Reilly Auto Added to Standard & Poor's 500

Standard & Poor's recently announced that Springfield-based O'Reilly Automotive Inc. has been named to the prestigious S&P 500 index. The company was previously listed in the MidCap 400, but recently set two 52-week highs in March with its stock value. [Read more...](#)

[Missouri Arts Council](#)

[Economic Development at Mizzou](#)

[University of Missouri Extension](#)

[Missouri Procurement and Technical Assistance Centers \(MO PTAC\)](#)

[Missouri Small Business Development Centers \(SBDC\)](#)

[Missouri Small Business & Technology Development Centers \(SBTDC\) \(Schedule of training seminars at MSU...\)](#)

[Missouri Economic Development Council \(MEDC\)](#)

[International Economic Development Council \(IEDC\)](#)

[Associated Industries of Missouri \(AIM\)](#)

[Missouri Enterprise Business Assistance Center](#)

[Missouri General Assembly](#)

[Missouri Chamber of Commerce and Industry](#)

KCP&L Web Site Offers Tools to Help Consumers Save on Summer Utility Bills

In today's economy, it is more important than ever to find ways to save money. Homeowners can find energy cost saving tips on the [KCP&L Web site](#). According to the Web site, it costs the average homeowner approximately 45 percent of their energy dollar to heat and cool their home. Insulation and programmable thermostats are two ways of saving money on energy, but there are many others. [Read more...](#)

Professionals (NAWDP).

The CWDP recognizes the training, experience, and expertise of workforce professionals in 10 areas of competency. NAWDP Executive Director Bridget Brown said, "Mike Gavura exemplifies the degree of professionalism and commitment to excellence that America needs if it is to continue to enjoy a world-class workforce."

GLOBAL NEWS

International Seminar Series: Session 4: "The Basics of Importing," April 8



For some businesses, the importation of products from abroad means great sales opportunities in the United States. Could this approach work for you? The last of four international seminar sessions, "The Basics of Importing," on April 8, will introduce participants to some of the issues associated with international sourcing of finished products, components or raw materials, as well as other forms of importing. [Read more...](#)

Pfizer Expanding Generic Drug Market

Pfizer Inc. has joined other big-name pharmaceutical companies that are expanding their generic drug markets in the push to reduce medical costs. The company has reached agreements with India-based Aurobindo Pharma Ltd. to produce and sell competitors' drugs that have lost patent protection in the U.S. and Europe. The company expects a potential boon as generics play a major role in health care reform. [Read more...](#)



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